

# Student Ministry Vision & Mission Starter

A pre-resource for naming the future you see, the purpose that drives you, and the kind of ministry culture you want to build.

## HOW TO USE THIS GUIDE

### 01

Read together  
Let your leaders read the guide  
before the conversation.

### 02

Talk honestly  
Use the prompts to name where  
the ministry is today.

### 03

Choose one move  
Leave with a next step your team  
can actually take.

## START THE CONVERSATION

*What do we want to be true of a student five years from now?*

## SECTION 01

# Begin with your why

Vision creates alignment. It helps a leader team see beyond the next event and remember the kind of disciple-making community it is working to build.

## PUT IT INTO PRACTICE

- + What breaks your heart for students in your community?
- + What do you hope is true of a student five years from now?
- + What needs to change because your ministry exists?

SECTION 02

## Name the future you see

A vision is a compelling picture of the future. Keep it rooted in Jesus, specific enough to shape decisions, and clear enough for leaders to carry into ordinary moments.

PUT IT INTO PRACTICE

- + Picture students who know and follow Jesus personally.
- + Picture a community where students are known, safe, and growing.
- + Picture students using their gifts to serve their church, school, and community.

SECTION 03

## Write the mission that moves you

Your mission explains why the ministry exists today. It should be short, active, and practical enough to guide what you teach, plan, celebrate, and say no to.

PUT IT INTO PRACTICE

- + Start with an action: help, lead, equip, or form.
- + Name the people you are serving: students and the leaders who walk with them.
- + Keep the outcome connected to lifelong discipleship, not attendance alone.

BUILD SHARED LANGUAGE

Words we want students to hear often:

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A habit or message that could distract from the mission:

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## SECTION 04

## Define the win

Healthy ministry measures more than a room full of students. Define the stories and next steps you want your team to notice and celebrate.

## PUT IT INTO PRACTICE

- + Students growing in Scripture, prayer, and worship.
- + Students building godly friendships and honest community.
- + Students serving, leading, inviting others, and making disciples.

## SECTION 05

## Let leaders carry the culture

Leaders set the tone. Give them a clear role in protecting unity, modeling humility, and helping every student feel seen and invited toward Jesus.

## PUT IT INTO PRACTICE

- + Use the guide in a leader gathering before a new season begins.
- + Return to the vision when decisions become unclear.
- + Build your calendar around the mission, not the other way around.

## MAKE THE NEXT STEP CLEAR

*Choose one change your team can make this week. A simple, shared practice is more useful than a perfect plan that never begins.*

## CHOOSE A NEXT MOVE

Team decision: \_\_\_\_\_

Who will carry it forward: \_\_\_\_\_

When we will return to it: \_\_\_\_\_

*Put the words your team is discovering on paper. Keep them clear enough to remember and flexible enough to keep refining together.*